

<b>1. AGENDA</b>	<b>AREA 55</b>	<b>GSC</b>
A. Review suggestions for the theme of the 2024 General Service Conference.		“Connecting with Love, Unity and Service”
B. Review presentation/discussion topic ideas for the 2024 General Service Conference.		Presentation Theme: “Responsibility in Service: When and How to Give” 1. “Safety throughout the Structure in our Fellowship” 2. “1728 Sponsorship” 3. Overcoming the Barriers to Participation”
C. Discuss workshop topic ideas for the 2024 General Service Conference.	<b>No Action</b>	“Connecting Home Groups to the Conference Throughout the Year, to Better Inform the Group Conscience”
D. Review the General Service Conference Evaluation Form, distribution process and 2022 Evaluation Summary.		Noted improvements implemented at the 73 <sup>rd</sup> GSC
E. Discuss progress report on Conference improvement.	<b>No Action</b>	Suggested exploration of available translation technology to support participation at the Conference in English, French and Spanish
F. Review feedback from Delegate Chairs on quarterly communications.		The committee encouraged continuation of this practice to support communication within the Conference process
G. Review a report and draft plan for a future Conference Inventory		The committee suggested the composition be similar to GSC composition; consider the use of virtual platform to develop plan; consider the same framework of the 2013-15 inventory; consider the use of a consultant with relevant experience in planning the 2025 inventory.
<b>2. COOPERATION WITH THE PROFESSIONAL COMMUNITY (CPC)</b>		
A. Review progress report on A.A.W.S. LinkedIn page.		The committee noted improvement in the consistent cadence of posting and appreciated the strategic planning and thoughtfulness of postings.
B. Review suggested revisions for the draft pamphlet “A.A. in Your Community.”		Motion Passed
C. Review progress report on the development of outward facing pamphlets for mental health professionals.	<b>No Action</b>	Committee supports efforts to interview mental health professionals with non A.A. members and suggested other vehicles of

			communication beyond a pamphlet be explored
D. Consider retiring the pamphlet "A Member's-Eye View of Alcoholics Anonymous."	Passed		Took No Action – Pamphlet removed from CPC Materials
E. Review content and format of C.P.C. Kit and Workbook.			Suggested updates be included in next printing
<b>3. CORRECTIONS</b>			
<b>NEW</b> Recommend Item #5 in Procedures be revised			<b>NEW</b> Motion Passed Item 5 in Procedures revised to read "To maintain communication with committee secretary and other committee members during the year."
A. Consider a request to include content in existing A.A. literature on sponsorship of persons in custody by outside members of the Fellowship.	Passed		Motion Passed
B. Review content and format of Corrections Kit and Workbook.			The committee provided a brief list of suggested changes to be considered in the next reprint.
C. Discuss service piece, "Safety and A.A.: Our Common Welfare" (SMF-209) and its revisions.			The committee suggested revisions to be considered for inclusion in the next printing of the service piece (SMF-209).
<b>4. FINANCE</b>			
A. Consider request that materials produced and maintained by A.A. World Services, AA Grapevine, La Viña, and the General Service Office (GSO), clarify that the General Service Board ("GSB") is the A.A. entity which receives all voluntary A.A. contributions and that GSO is the A.A. entity which performs the processing of all A.A. contributions.	Passed		Motion Passed
B. Review suggested area contribution for delegate expense for the Conference.			Motion Passed * Delegate expense for the Conference be increased from \$1,800 to \$2,200 (+\$400)
<b>NEW</b> Trustee Finance and Budgetary Committee develop additional ways to report quarterly the fiscal performance of the AAWS, GSB and GV Boards throughout the year to the members of the General Service Conference for the purposes of transparency and assisting in the reporting to the A.A. Fellowship			<b>NEW</b> Motion Passed
C. Review the Conference-approved level of \$10,000 for individual requests to the General Service Board from A.A. members.			Took no action
D. Review the Conference-approved maximum annual contribution of \$5,000 to the General Service Board from an individual A.A. member.			Took no action

E. Review Self-Support Packet.	No Action	Pamphlet Self Support: Where Money and Spirituality Mix” be updated to reflect Agenda Item A language
F. Discuss new proposed agenda items (PAI’s) regarding the book Twelve Steps and Twelve Traditions.		The committee suggested that the Trustee Literature Committee seek input from the Fellowship regarding any possible future changes to literature written by A.A.’s founders
<b>5. GRAPEVINE/LA VIÑA</b>		
A. Review AA Grapevine Workbook.		Provided editorial suggestions and ways to access the workbook more easily
B. Review progress report on the Grapevine and La Viña Instagram accounts.		The committee provided some suggestions
C. Consider the list of suggested Grapevine book topics for 2024 or after.	Passed	<ol style="list-style-type: none"> <li>1. Grapevine Cartoons &amp; Jokes III</li> <li>2. Emotional Sobriety III</li> <li>3. Veteranos Hispanos en AA</li> <li>4. Como Llegamos a creer</li> <li>5. Spiritual Awakenings</li> </ol>
D. Consider a request to provide all area alternate delegates the same Conference materials as siting delegates.	Passed	<p>Motion Passed</p> <p>Minority Opinion heard</p> <p>Motion to Reconsider</p> <p>Call the Question</p> <p>Motion Failed</p>
<b>6. LITERATURE</b>		
A. Annual review of recovery literature matrix.		Committee agreed to continue to provide suggestions regarding the usefulness and purpose of AA recovery literature
B. Review draft pamphlet based on A.A.’s Three Legacies.		Material gathered for pamphlet be made available to the Fellowship as service material.
C. Review draft of the revised pamphlet “The Twelve Traditions Illustrated.”		Motion Passed
D. Review draft of the revised pamphlet “Young People and A.A.”		Suggested minor graphic and editorial updates to improve appearance and clarity of the pamphlet.
E. Review progress report regarding update of the pamphlet “A.A. for the Black and African-American Alcoholic.”		Requested a draft or a progress report. Noted the efforts made to ensure that the members of the working group

		represented the community reflected in the pamphlet.
F. Review progress report regarding update of the pamphlet "A.A. for the Native North American."		Discussed efforts to distribute the call for stories to the widest possible population in the US and Canada. Requested a draft or progress report. Noted the efforts made to ensure that the members of the working group represented the community reflected in the pamphlet.
G. Review progress report regarding development of a Fourth Edition of the book Alcohólicos Anónimos - Spanish.		Requested a progress report or draft manuscript be brought back to the 2024 GSC
H. Review progress report regarding the translation of the book Alcohólicos Anónimo (Fourth Edition) into plain and simple language.		The committee requested a draft or progress report be brought back to the 2024 GSC
I. Review progress report regarding development of a Fifth Edition of the book Alcohólicos Anónimo.		The committee requested that the project continue to move forward and that a draft or progress report be brought back to the 2024 GSC
J. Review revised draft of the existing version of the pamphlet "Twelve Traditions Illustrated."	No Action	Motion Passed to approve the revised draft
K. Review revised draft of the Literature Committee workbook.		Suggested minor editorial changes.
L. Discuss new proposed agenda items (PAI's) related to the Plain Language Big Book Translation.		Took no action.
M. Review update on video animation for the pamphlet "The Twelve Concepts Illustrated."		Pending due to budgetary reasons.
N. Discuss cost effective media options that welcome young people to A.A. as an alternative to revising the 'Too Young?' pamphlet		Print version of Too Young be retired and content be repurposed as animated video at estimate cost of \$70,000. Motion Failed Motion Amended Failed Call the Question Passed Motion Passed
O. Review update on the proposal for Big Book or Twelve Steps and Twelve Traditions study guides.	Agree create a digital media format	Took no Action. Committee suggested that currently approved projects be completed before considering new materials.
<b>7. POLICY/ADMISSIONS</b>		

<p>A. Review GSO general manager's report regarding General Service Conference site selection.</p>	<p>No Action</p>	<p>No report was requested from the General Manager due to Location Plus committee and possible relocation of the GSO. Request for a survey of current conference members regarding spiritual implications of holding conference outside of New York area. Another option is to alternate between holding conference in New York and Akron/Cleveland area. May 2-8, 2027 April 11-17, 2027 May 23-29, 2027</p>
<p>B. Review dates for the 2027 General Service Conference.</p>		<p>Motion failed Motion to amend failed Motion to Amend failed Motion to Recommit failed Call the Question Passed Original motion Passed</p>
<p>C. Review progress report on the development of a process using virtual meeting technologies for polling the GSC between meetings.</p>		<p>NEW Motion failed Motion to Amend Failed Motion as written passed</p>
<p>NEW Committee recommended that to foster unity, trust and transparency in the Fellowship, the members of the GSC meet outside of the annual meeting for general sharing sessions at least two times per year utilizing virtual meeting technology. The General Service Board Chair and Delegate Chair will set the date and time as well as determine what issues currently facing the Fellowship would be chosen as topics.</p>		
<p>D. Discuss report on the Equitable Distribution of Workload process.</p>	<p>No Action</p>	<p>The committee requested the Trustees General Service Conference Committee (TGSCC) explore possibilities for extending the deadline for submitting PAI's to allow areas more time to consider items at Fall assemblies. Also, TGSCC conduct a survey of delegates to find the effect the EDW has had on area, specifically submission deadline and engagement of members and groups in the group conscience process. Consider creating a simple video that would reinforce the process of submitting a PAI</p>

<p>as the outcome of group conscience rather than a petition or suggestion box.</p>		
<p>Committee agrees that the important next step would be for delegates to find out more about online groups in their areas and requested that the ad hoc committee provide sample questions delegates may use in their inquiry.</p>		
<p>The committee expressed continued support for the vision and architecture of the CMP. Consider creation of a section on how projects requesting user generated content such as the Young People's Video Project fit into the CMP and messaging for AA</p>		
<p>The committee reviewed and approved the tracking information. Call to action for PI committees to increase airings and ongoing usage of relevant PSA's</p>		
<p>The committee noted the planning, development and production of episodes on many service-related discussion topics.</p>	<p>No Action</p>	
<p>The committee noted stagnant growth of the channel and requested the Trustees PI committee consider ways to encourage members to use the channel as a PI tool and requested the use of hashtags for the channel.</p>		
<p>No action taken.</p>		
<p>The committee suggested that the Meeting Guide keep its focus on providing information on locating AA meetings.</p>		
<p>The committee finds the website is easy to navigate and user friendly. Continue to improve website search functionality.</p>		<p>G. Review the "2022 Third Quarter Report on A.A.W.S. Board Oversight of GSO's A.A. website."</p>

**8. PUBLIC INFORMATION**

A. Review the 2023 Public Information Comprehensive Media Plan.

B. Public Service Announcements (PSAs):

1. Review the distribution and tracking information for two video PSAs:
  - i. "Sobriety in A.A.: My Drinking Built a Wall"
  - ii. "Sobriety in A.A.: When Drinking is no longer a Party"
2. Review the 2022 report on the "Relevance and Usefulness of Video PSAs."

C. Review progress report on the development of a GSO Podcast.

D. Review report on "YouTube Performance."

E. Review report on "Google Ads Performance."

F. Review report on "Meeting Guide Performance."

G. Review the "2022 Third Quarter Report on A.A.W.S. Board Oversight of GSO's A.A. website."

<p>H. Review report on "AAGV/La Viña Website, Marketing and Podcast."</p>		<p>The committee noted that the current host style and delivery could limit attraction and to consider the fully intended audience regarding diversity, attraction and belonging.</p>
<p>I. Review report for "Online Business Profiles."</p>		<p>The committee suggested care be taken to ensure the GSO response messages avoid sounding canned.</p>
<p>J. Review report on analytics.</p>		<p>Motion Passed – AAWS Board prepare sufficient periodic analytics reporting for current communications platforms to Trustees PI Committee and Conference PI Committee</p>
<p>K. Review progress report on the Young People's Video Project.</p>		<p>The committee reviewed the progress report 1) expand submission timeframe to include 15 sec. minimum to 3 minute maximum 2) seeking user generated content video submissions from young members carrying a message to other young people. 3) review two submissions to make edits to tighten the message What it was like, what happened and what it is like now 4) provide communication to all delegates toward goal of producing excitement and engagement for project for members in their local areas.</p>
<p>L. Discuss feasibility research on paid placement of PSA videos on streaming platforms.</p>		<p>The committee requested that the Trustees' PI committee consider several vendors and develop a plan detailing target audiences, analytics and cost for how we would begin to use streaming platform channels in US Canada Service Structure.</p>
<p>M. Discuss Public Information pamphlets/materials:  1. Review progress report on revision to the flyer "A.A. at a Glance"  2. Review progress report on revision to the pamphlet "Speaking at Non-A.A. Meetings."  3. Review progress report on revision to the flyer "A Message to Teenagers"</p>		<p>The committee reviewed and accepted a progress report.</p>

<p>N. Review progress report on the request to create a new form of communication to address anonymity on social media.</p>		<p>The committee requested the Trustees' PI committee and staff secretary focus on developing an administrating a survey to all age demographics with the goal of obtaining results that will inform decisions on future new form of communication.</p>
<p>O. Review report on 2022 A.A. Membership Survey process.</p>		<p>The committee offered the following suggestions 1) provide the method process each year a triennial survey is requested 2) encourage delegates to complete the process evaluation 3) design a pilot study using convenience samples via AA website and AA meeting guide app. With the goal of examining potential differences in data patterns across three methodologies.</p>
<p>P. Review report on 2022 A.A. Membership Survey results reporting.</p>		<p>Motion passed. Update Membership survey pamphlet</p>
<p>Q. Review content and format of P.I. Kit and Workbook.</p>		<p>The committee provided suggestions for updates for next printing.</p>
<p>R. Consider request to implement an Alcoholics Anonymous World Services, Inc. Instagram account.</p>	<p>Passed</p>	<p>No action taken.</p>
<p><b>9. REPORT AND CHARTER</b></p>		<p>Motion Passed</p>
<p>A. The A.A. Service Manual, 2023-2025 Edition:  1. Review list of editorial updates.  2. Consider the request to rescind the 2018 Advisory Action concerning a footnote in the resolution concerning "register" and "Groups."  3. Consider the request for specific changes to the 2021-2023 version of The A.A. Service Manual.  4. Review progress report from A.A. W.S. Publishing on a new section to be added at the end of the Twelve Concepts for World Service titled "Amendments."  5. Review feasibility report of an ASL translation of The A.A. Service Manual Combined with the Twelve Concepts for World Service.</p>	<p>No Action</p>	<p>Motion Passed</p>
<p>B. Discuss General Service Conference Final Report.</p>	<p>No Action</p>	<p>The committee accepted a report from the Publishing dept. outlining the GSO process for timely and accurate</p>

		preparation and publication of the 2023 GSC Final report.
C. Consider posting an anonymity-protected Conference Final Report on aa.org.	Passed	Motion Passed Motion to Reconsider Failed Motion Passed
<b>10. TREATMENT AND ACCESSIBILITIES</b>		
A. Review progress report on update to the pamphlet "A.A. for the Older Alcoholic—Never too Late."		Motion Passed.
B. Review progress report on Military audio interviews.		Motion Passed
C. Review contents and format of Treatment Kit and Workbook.		The changes suggested in recent years have not been implemented. The committee suggested that the staff secretary work with the Publishing Dept. to update the materials.
D. Review contents and format of Accessibilities Kit and Workbook.		The committee reviewed and strongly suggested that the material be updated to reflect the fact that some members experience various forms of discrimination including racism which creates a barrier or accessibility challenge. The changes suggested in recent years have not been implemented. The committee suggested that the staff secretary work with the Publishing Dept. to update the materials.
E. Consider request to do an Accessibilities Inventory of Alcoholics Anonymous throughout its services and structure.	No Action	The committee suggested that the CPC/TA Trustees' committee take an inventory of what resources are currently available for the GSO and AA Grapevine to meet accessibility challenges and consider the best method of communicating about the resources to the Fellowship.
F. Discuss carrying the message to alcoholics with intellectual or information processing challenges, communication challenges and diverse neurological abilities.	No Action	The committee suggested that the Trustees CPC/TA committee review accessibility related service material and consider updating it with new shared experience on the topic. AA Grapevine consider

<p>publishing an issue dedicated to the topic and those who sponsor members. The committee requested a revision of the Q.A. Sponsorship pamphlet to include language on working with alcoholics with intellectual or information processing challenges and diverse neurological abilities.</p>		
<p>The committee noted that information on Bridging the Gap and other contact programs already exists in the Treatment and Corrections workbooks and suggested instead that sharing be collected from the Fellowship and combined with existing resources to develop AA Guidelines on BTG.</p>		
<p>The committee requested that the pamphlet be converted into a single sheet service piece or service card for Professionals.</p>		
<p>The committee reviewed the draft service piece and asked the staff secretary to revise it.</p>		
<p><b>11. TRUSTEES</b>  A. Review resumes of candidates for:  1. Northeast Regional Trustee  2. Southwest Regional Trustee  3. Trustee-at-Large/Canada  B. Review slate of trustees and officers of the General Service Board of Alcoholics Anonymous, Inc.  C. Review slate of directors of A.A. World Services, Inc.  D. Review slate of directors of AA Grapevine, Inc.  E. Review request to update the pamphlet "Do You Think You're Different?"</p>		<p>1. Hat decision Ken T.  2. Hat decision  3. Trustee at Large Canada Hat decision  Motion Passed  Motion Passed  Motion Passed  Motion to recommit to Trustees committee on Literature</p>
<p><b>12. ARCHIVES</b>  A. Review content and format of Archives Workbook.</p>	<p>No Action</p>	<p>The committee suggested that the section "Sharing on Digital Archives" be</p>

		refreshed with new stories from local archivists.
<b>13. INTERNATIONAL CONVENTIONS/REGIONAL FORUMS</b>		
A. Discuss selection of cities to be considered as a site for the International Convention in 2035.		Motion Passed
B. Discuss inviting up to twenty-one non-A.A. speakers to participate in the 2025 International Convention at A.A.'s expense.		Motion Passed.
C. Discuss update report on methods of closing the Big Meetings at the International Convention.		See Floor Action #10
D. Discuss ways to encourage interest in Regional Forums and attract firsttime attendees.	No Action	The committee suggested adding virtual elements and dissemination of advance information.

